

Jason J. Newton

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Summary

Graphic designer and art director experienced with corporate identity, packaging, print collateral, advertising, annual reports, web and multimedia. Special emphasis on conceptual design and communication goals, high attention to detail. Comfortable with information architecture, project management and business development.

On-line Portfolio

www.newtonbrand.com

EXPERIENCE

Creative Design Manager

September 2007 - Present

Avidyne Corporation
Lincoln, MA

- Lead role in the design and production of print, identity, packaging, multimedia, web design supporting a twelve person sales team
- Manage vendors coordinating all aspects of the printing process, including price negotiations
- Manage press checks and art direct photos
- Maintain production schedules
- Manage multiple, concurrent projects in different stages
- Demonstrate ability to learn and use new technology

Art Director

February 2006 - August 2007

Backchannelmedia, Inc
Boston, MA

- Lead role in company branding for print, multimedia, and web design
- Maintained company website
- Cross-functionally supported a sales team, user interface designers, and programmers
- Negotiated ad contracts with publications

Art Director

August 2004 - February 2006

Graphic Designer

August 2000-2004

The Harman Specialty Group

Bedford, MA

- Lead role in the branding of three major luxury audio brands:
Revel, Mark Levinson, and Lexicon
- Created print, multimedia and web design
- Industrial design of several products patented by the U.S. Patent and Trade Office
- Managed press checks and art direct photos

Graphic Designer

February 1999 - August 2000

Action Unlimited

Concord, MA

- Designed display ads for two weekly publications and maintained company website
- Provided office technical support for a seven person design team
- Established an accurate database for advertisement archives
- Served as client liaison to current and potential clients
- Created and implemented a system for communication between the sales and design team

Graphic Designer

September 1997 - February 1999

The Boston Phoenix

Boston, MA

- Designed print materials for:
 - *The Boston Phoenix*
 - *WFNX*
 - *Stuff Magazine*
 - *Stuff@Night Magazine.*

PATENTS

- US D484, 876 S, Audio Component Face Design, 1/6/04
- US D479, 715 S, Audio Component Face Design, 9/16/03
- US D476, 651 S, Audio Component Face Design, 7/1/03

EDUCATION

Butera School of Art, Boston, MA

COMPUTER SKILLS

Excellent skills in Photoshop, Illustrator, QuarkXPress and Dreamweaver. Experienced with HTML, CSS, server side scripting, and Flash. Strong troubleshooting skills, familiar with cross-browser and cross-platform issues.